



Sponsorship Opportunities

Presenting Sponsor \$25,000

- Company name and logo as presenting sponsor on the cover of 6,000 walk entry form brochures
- Recognition and acknowledgement in local and regional papers
- A feature listing on our website with a link to your web address
- Your company name & logo displayed as presenting sponsor on the front of T-shirts worn by walkers and volunteers
- Your company name and logo on two lawn banners
- Your collateral material distributed in walker's gift packets
- Acknowledgment in Perspectives Magazine (Distribution 80,000 households and 825 physician offices.)
- Your company name on the finish line banner and at registration
- A booth or your own personalized banner at the post-walk activities area
- The front cover of program books and a full-page ad
- Mention in all press releases and calendar listings in local and regional newspapers
- Mention in all pre and post correspondence to walkers, sponsors, city officials and donors
- Posters distributed in area communities

Leadership Sponsor \$15,000

- Company name and logo in 6,000 walk entry form brochures
- In five advertisements in local papers
- On our walk website with a link to your web address
- On the back of T-shirts worn by walkers and volunteers
- On a lawn banner in a high trafficked area
- Acknowledgment in Perspectives Magazine (Distribution 80,000 households and 825 physician offices)
- On the finish line banner
- On the back page of program books
- In all press releases
- On posters distributed in area communities
- On a banner at a booth in the post-walk activities area

Championship Sponsor \$10,000

- Company name and logo in five advertisements in local papers
- On our walk website with a link to your web address
- On the back of T-shirts worn by walkers and volunteers
- A half page ad in program books
- Recognition in newsletters
- On posters distributed in area communities
- On the finish line banner

Water Table Sponsor \$5000

- Your company's name at the water table on the course
- A listing on our walk website with a link to your web address
- A listing on the back of T-shirts worn by walkers and volunteers
- Your collateral material distributed in walker's gift packets
- Half page ad in program books
- Recognition in newsletters
- A listing on posters distributed in area communities

Pacesetter Sponsor \$2500

- Your company's name on a mile-marker, for example - Mile Two sponsored by (company name)
- A listing on our walk website with a link to your web address
- A listing on the back of T-shirts worn by walkers and volunteers
- A quarter page ad in program books
- A listing on posters distributed in area communities

Transportation Sponsor \$1000

- Your company name on the lead car
- A listing on our walk website with a link to your web address
- A listing on the back of T-shirts worn by walkers and volunteers
- A business card ad in program books
- A listing on posters distributed in area communities

Extra Mile \$750

- A listing on our walk website with a link to your web address
- A listing on the back of T-shirts worn by walkers and volunteers
- A line ad in program books
- A listing on posters distributed in area communities

Patron \$500

- A listing on our walk website with a link to your web address
- A listing on the back of T-shirts worn by walkers and volunteers
- A listing on posters distributed in area communities

Cheering Squad \$250

- A listing on our walk website
- A listing on posters distributed in area communities

In-kind gift sponsors over \$250 will receive benefits commensurate with sponsorship levels up to \$500

Please make checks payable to Hallmark Health System. Thank you for your consideration and support!

